

### **"ONE STOP SOLUTION"**



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# Introduction

Section



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# Company Introduction



### **Company Background**

Founded in 1997 by visionary businessman Mr. Abadi Saleh AlJassar (حصه الله) as an ATLAL AL JAZEERAH Establishment (ATJEST) in Jubail. Since its inception, it has emerged to become one of the leading contracting establishments in Saudi Arabia. In 2017, the company had significant growth as the sons of Mr. Abadi transformed the establishment (ATJEST) to company (AJCO). To serve a wide spectrum of clients, AJCO has branches in Dammam and Riyadh in addition to its Headquarter in Jubail City.

## **1997** Established

# Company Introduction

### **Company Background**

AJCO extends a full range of facilities management, Operation and Maintenance services, construction projects, security and Surveillance systems & Fire Protection Systems maintenance, and Electrical Services which are tailored to meet the diverse needs of clients.

Company has earned a solid reputation in the construction and industrial sector in Saudi Arabia with a vision to be a top-tier company in the construction and industrial sector across the Middle East, while also emerging as one of the largest development companies in Saudi Arabia.



Mr. Abadi Saleh Al-Jassar **AJCO Founder** (1948 to 2021)

### **Chairman Massage**

I am honored to serve as the Chairman of AJCO, a company that has earned a solid reputation in the construction and industrial sectors in Saudi Arabia. our vision is to be a top-tier company in the construction and industrial sector across the Middle East, while also emerging as one of the largest development companies in Saudi Arabia. With your support, we are poised to turn this vision into reality and make a lasting impact on the industry. Thank you for your continued belief in AJCO.

### **GCEO** Massage



Mr. Hadi Abadi Al-Jassar G.C.E.O

At AJCO, we are committed to building long-term relationships with our clients based on integrity, performance, value, and client satisfaction.

We take pride in our ability to adapt to our clients' ever-evolving needs and deliver quality services. Moreover, we aim to serve a wide spectrum of clients and offer a diverse range of services.



Mr. Naseer Abadi Al-Jassar Chairman, AJCO Group

# Company Overview

# Section





# Company Overview



### **Welcome to AJCO**

ATLAL AL JAZEERAH GENERAL CONTRACTING COMPANY, popularly referred to as AJCO, is a recognized firm in the Kingdom of Saudi Arabia offering functional facilities in the fields of Engineering, Procurement, Construction,Installation & Commissioning (E.P.CI.C). Over the years, AJCO has completed a broad variety of prestigious projects with leading Government entities in KSA.

Today, AJCO Executive Management consists of highly qualified professionals who possess wide knowledge and experience in the E.P.C.I.C field and have been working for the company for many years, backed by a team of engineers and competent manpower whose expertise ensures quality, performance, and timely delivery of our projects as planned.

# **Company History**

### 1997 - 2007

Established in 1997. (Foundation of ATJEST)

### 2008 - 2017

ATJEST (10Years) (Transformation)

### 2018 - 2020

ATJEST to AJCO (LLC) (New Begining)

**2021 - Now** 

AJCO Group (A 21st Century TFM Company)



# Vision & Mission



### **Our Vision**

To be one of the leading companies in the construction and industrial sector in the Middle East and to become one of the biggest development companies in Saudi Arabia to join E.P.C.I.C companies.



### **Our Mission**

AJCO is committed to building long-term relationships based on integrity, performance, value, and client satisfaction. We will continue to meet the changing needs of our clients with our quality services delivered by the most qualified people.

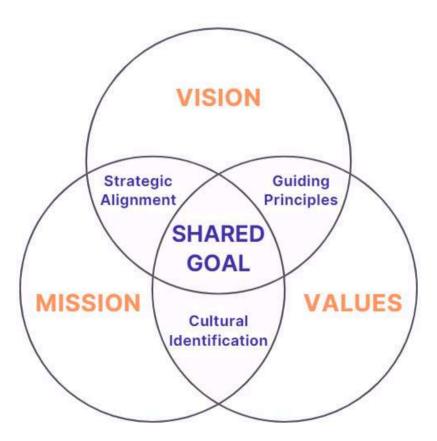


### **Our Values**

We strive for Excellence, Integrity, Respect, Trust, Collaboration, and innovation.







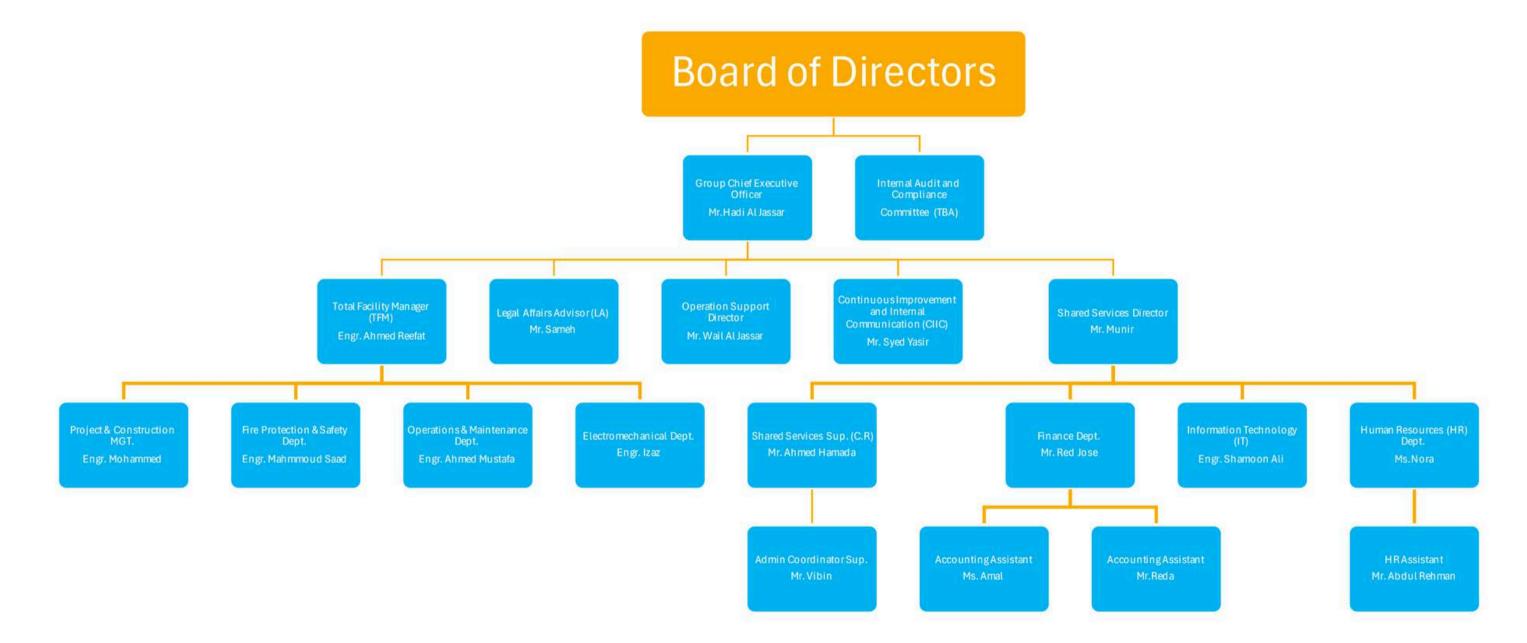
# Organization Structure Section



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# **Organizational Structure**





# Our Management Team Section



# Management Team



### Mr. Naseer Al Jassar

CHAIRMAN



### Mr. Hadi Al Jassar

G.C.E.O



### Mr. Wail Al Jassar

DIRECTOR OPERATIONS SUPPORT

# **OUR TEAM**

Led by experts with more than 20 years of in-depth experience, highly organized, meticulous, and results-oriented senior management, AJCO makes strides toward being one of the most reputable businesses in the facilities management industry.

Its top management has demonstrated success in overseeing technical support operations, implementing new technology to boost operational effectiveness, and leading projects through to completion.



### **Engr. Fahad Al Jassar**

Director Engineering Dept.



### **Mr.Munir Husain**

**Director Shared Services** 



### Mr.Syed Yasir Munawar

### Director CIIC



### **Engr.Ahmed Refaat**

Director TFM

Our Policy Section





# **Our Safety Policy**

### **HSE Policy Statement**

AJCO's policy is to always provide and maintain a safe and healthy work environment. The goal of AJCO's top management is to prevent occupational accidents, injuries, illnesses, and environmental issues and this will be achieved by management, who shall place accident prevention and protection of the health and safety of every employee, above any other consideration of job operation or administration.

AJCO follows the ISO 14001 an internationally agreed standard that sets out the requirements for an environmental management system. It helps organizations improve their environmental performance through more efficient use of resources and reduction of waste, gaining a competitive advantage and the trust of stakeholders.

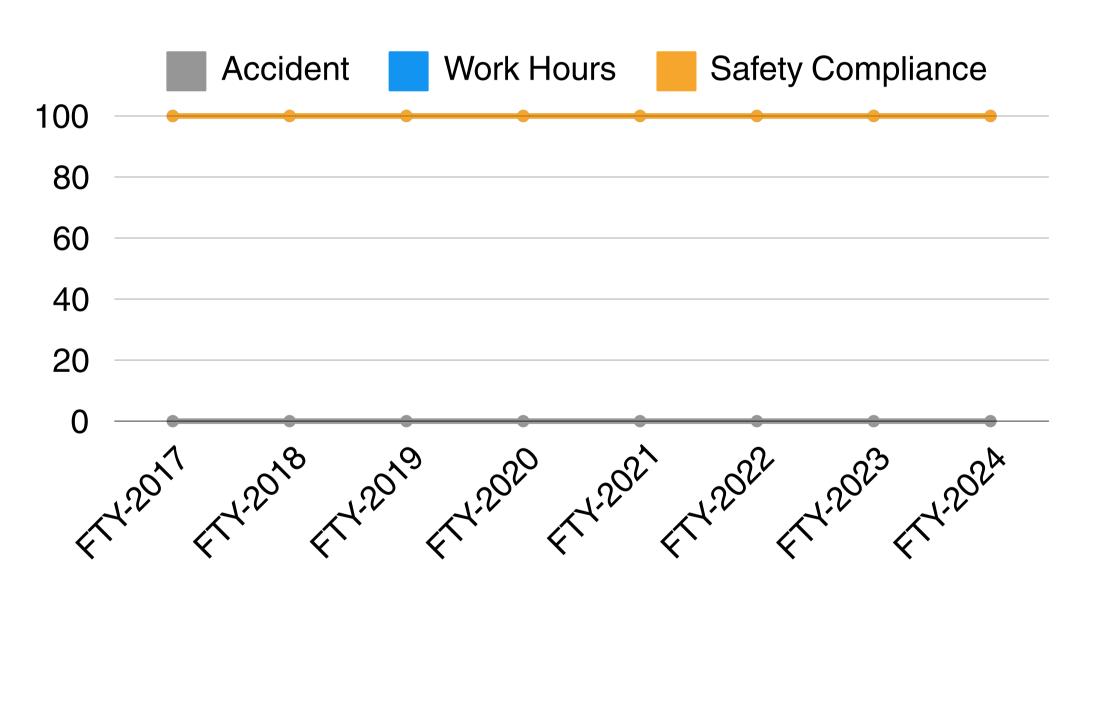




### **A Zero Accident Vision (ZAV)**

Based on the assumption that all accidents are preventable by focusing on safety commitment, communication, culture, and learning. ZAV is inspiring and innovative in improving safety which is driven by organizational and individual commitment.

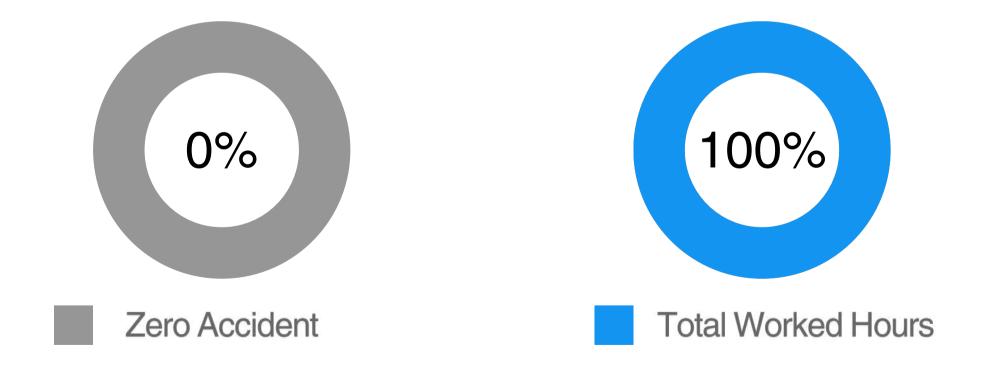
Zero incidents as safety during the last eight years of the project's timeline.





### **A Zero Accident Vision (ZAV)**

AJCO accepts its responsibility to lead in the promotion and practice of its health and safety program. AJCO shall comply strictly with all legal and regulatory requirements implemented in each country and generally accepted work practices and procedures for the protection and promotion of the safety and health of its employees and others, who may be affected by the group's activities and shall strictly adhere to all site health and safety standards and job work rules and practices.







### **Environment Policy Statement**

AJCO recognizes the responsibilities placed on it by the relevant environmental legislation and regulations on the nature, scale, and environmental impacts of its activities, products, and services.

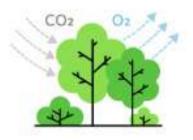
AJCO, to meet its environmental objectives, will provide sufficient resources time, personnel, and finance. It is also the policy of the company to provide information, training, and supervision to its workforce in pursuance of these objectives and to do everything reasonably practicable to ensure its sub-contractors provide similar resources and arrangements.

It is the duty of all personnel (including suppliers, sub-contractors, and visitors) to take all reasonable precautions to improve our environmental performance by preventing pollution, reducing waste, minimizing hazardous waste, and recycling waste as much as possible.









### **Environment Policy Statement**

Our legal and moral responsibilities to the environment dictate that we all must know and comply with the environmental regulations and the impact of our operations on the environment. So that this policy can be complied with, the contents of this policy shall be made available to all AJCO employees, subcontractors, self-employed personnel, and other interested parties.

AJCO follows ISO 14001, an internationally agreed standard that sets out the requirements for an environmental management system. It helps organizations improve their environmental performance through more efficient use of resources and reduction of waste, gaining a competitive advantage and the trust of stakeholders.



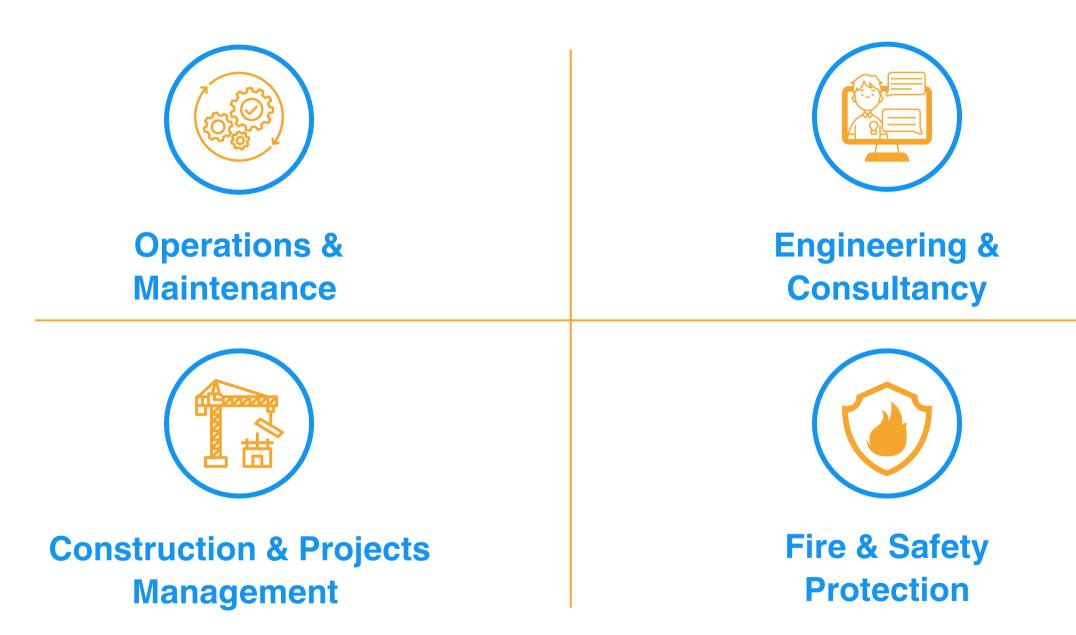


Our Services Section





# **Our Service**









### Facility Management



**Security &** Surveillance

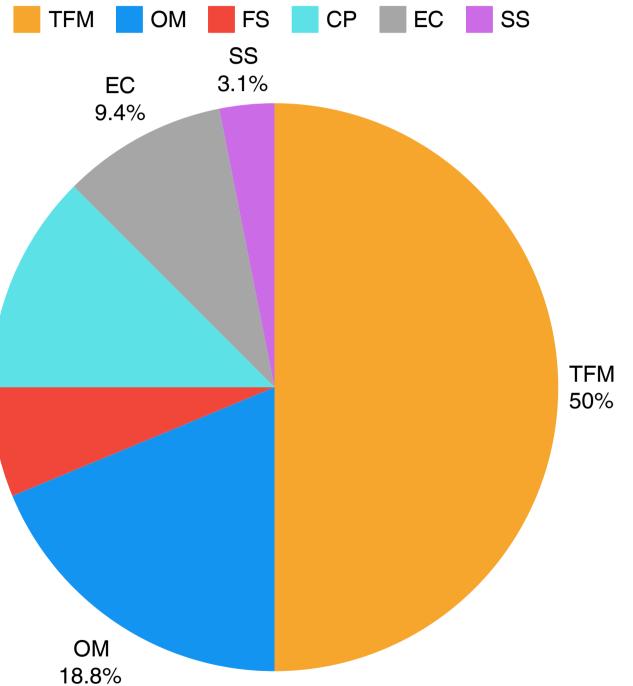
AJCO extends a full range of facilities management, Operation and Maintenance services, construction projects, security and Surveillance systems & Fire Protection Systems maintenance, and Electrical Services which are tailored to meet the diverse needs of clients.

The company has earned a solid reputation in the construction and industrial sector in Saudi Arabia with a vision to be a top-tier company in the construction and industrial sector across the MENA while also emerging as one of the largest development companies in Kingdom. CP 12.5%

FS

6.3%





List of Clients Section









مربالععر

CITC

الشركة السعودية للكهرباء Saudi Electricity Company



































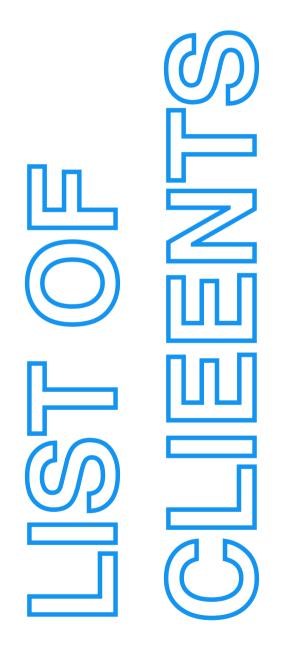














HALLIBURTON









وزارة البعــلام Ministry of Media

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**Achilles** 

TASNECLIA



















هيئة الرقابة ومكافحة الفساد Oversight and Anti Corruption Authority













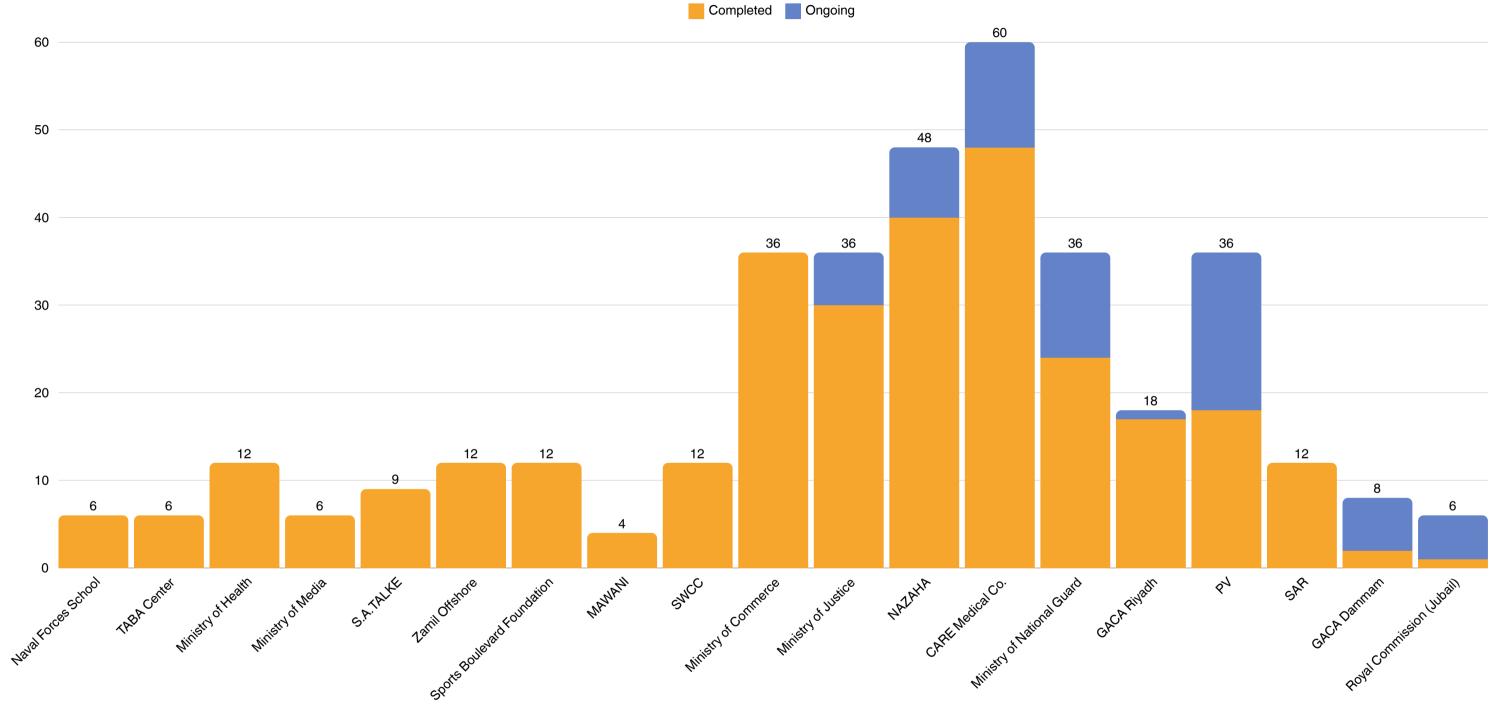




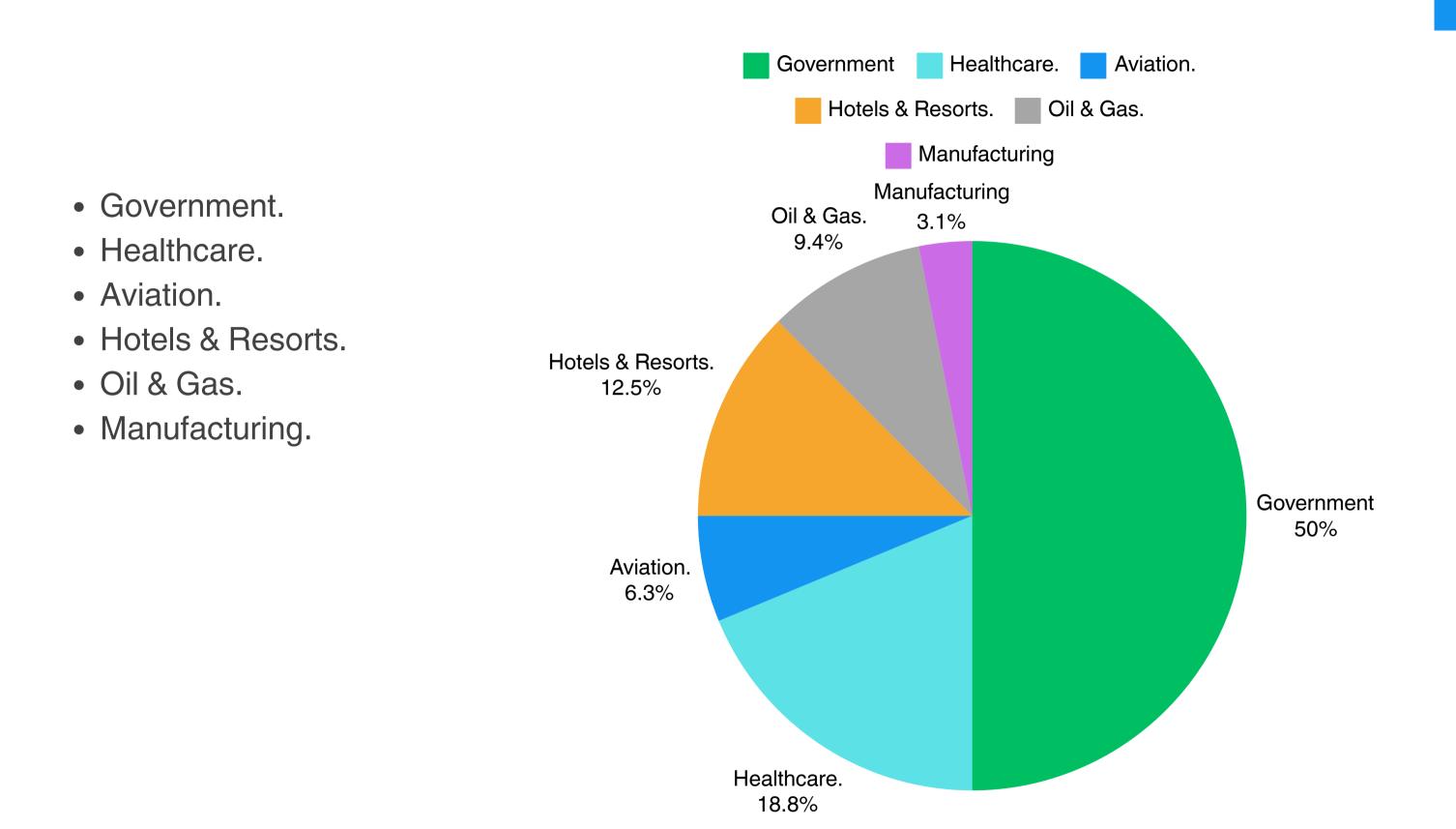
List of Projects Section











# Certificates and<br/>LicensesSection



# **Certifications & Licenses**



### **Certifications & Licenses**

- Commercial Registration Certificates
- ISO 9001: 2015
- ISO 10002: 2018
- ISO 14001: 2015
- ISO 14064-1: 2018
- ISO 22301: 2019
- ISO \ IEC 27001: 2013
- ISO 41001: 2018
- ISO 4500: 2018
- Monsha'at Certificate
- Saudi Contractors Authority Certificate

- VAT Registration Certificate
- Zakat, Tax and Customs Authority Certificate
- Cities Service Providers Classification document
- Establishment License
- License to practice activity Riyadh
- License to practice activity Jubail
- Saudization Certificate
- Certificate for General Organization for Social Insurance Jubail • Certificate for General Organization for Social Insurance - Riyadh
- Chamber of Commerce Registration Certificate
- Wages Protection System Certificate



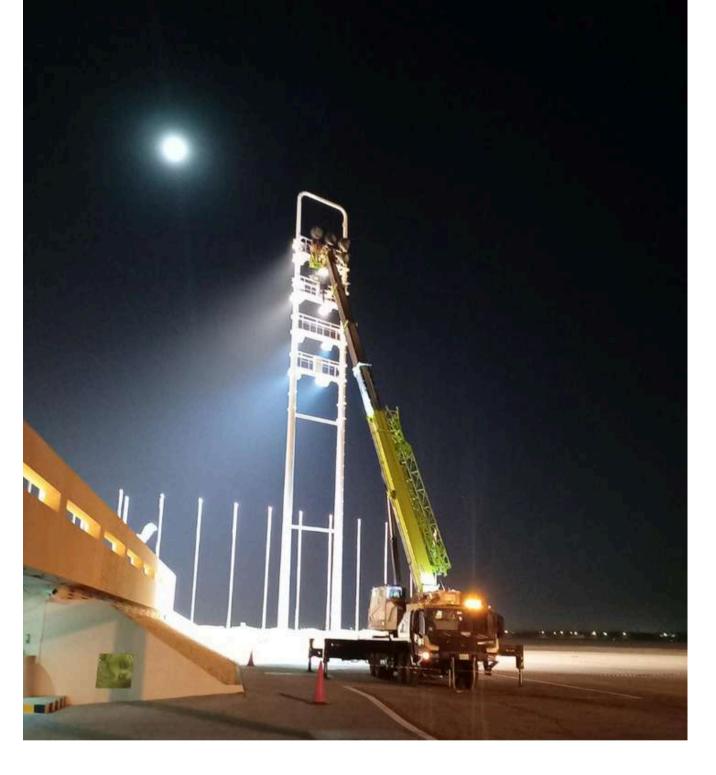
# Recent Work







# Recent Work























# **Our Office**









# **Our Office**





# Future GrowthPlanSection



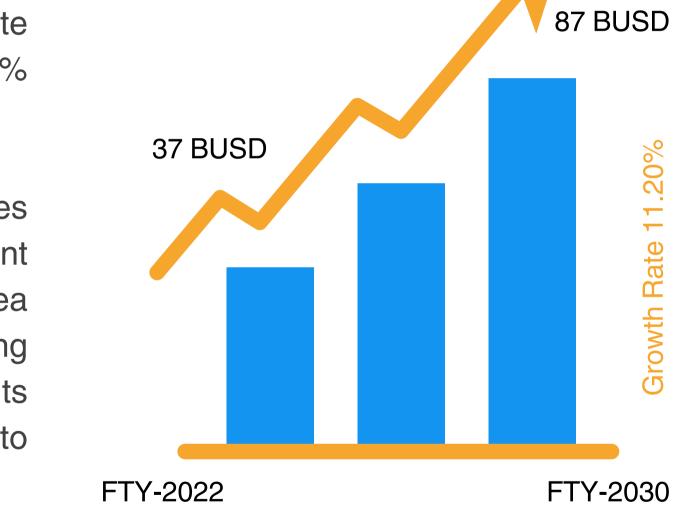


# Strategic Growth Plan

### **Primary Market**

The Saudi Arabian facility management market was estimated to generate \$37,378.1 million in 2022, and it is expected to grow at a CAGR of 11.2% during 2022 – 2030, reaching \$87,248.7 million by 2030.

The facility management market's scope consists of a vast range of services and solutions that impact businesses' efficiency. The facility management services across Riyadh, Jeddah, Makkah, and Dammam Metropolitan Area (DMA), have become a mature and growing market. With the rising infrastructure development projects across Saudi Arabia contributing to its economic growth, facility management services are also expected to grow to a considerable extent.



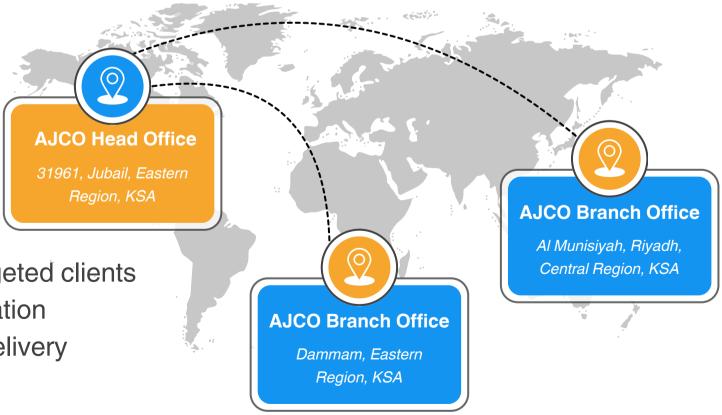


### **Growth Ambition**

To be one of the leading companies in Total Facility Management worth 2.5 billion Saudi Riyal by 2030 in the Middle East and to become one of the biggest development companies of Saudi Arabia to join E.P.C.I.C companies.

AJCO aims to transform into a high-tech company that meets all its customers' needs, including but not limited to Inspection and testing, Security and surveillance, Fire Protection, Electrical and electronics, Mechanical and electromechanical, Construction, and Total Facility Management. AJCO aims to serve all targeted clients by the year 2030, covering ten major urban centers (Riyadh, Jeddah, Mecca, Medina, Hofuf, Ta'if, Buraydah, Khobar, Yanbu, Dhahran, and Dammam), focusing on the following performance metrics:

- Increasing sales to 2.5 billion Saudi Riyal by 2030
- 95% customer satisfaction Index
- 90% Employee Satisfaction Index
- Procurement and utilization of ERP system
- %Lowering the fixed cost
- Formulating the employee reward and recognition program
- Re-access the customer needs, building new competencies to serve the targeted clients
- Adopting LEAN methodology to ensure zero waste and reduce process variation
- Focusing on the operational excellence by improving the quality & on-time delivery
- Restructuring the company's organizational structure





# **SWOT Analysis**

In 2022, a comprehensive evaluation of AJCO's organizational structure, processes, and offered services was conducted by the Continuous Improvement and Internal Communication (CIIC) Department. The CIIC recognized the strong desire on the part of the company management to provide the best services to achieve its mission of operational excellence and customer trust.

A Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis was conducted in line with the recommended KPI framework for Performance Excellence and LEAN Six Sigma Methodologies to eliminate waste and reduce process variations. It constituted a key step in reinforcing strengths, minimizing weaknesses, neutralizing threats, and taking the greatest possible advantage of opportunities available to AJCO.

Driven by AJCO's vision, mission, and the SWOT analysis results, the 2022–2030 Strategic Plan affirms operational excellence as an essential attribute and reinforces the customer experience. It sets out how the company will continue to push boundaries and embrace opportunities. It also sets clear initiatives for achieving AJCO's strategic objectives and assures that every project to be conducted across the company will be linked back to this strategic plan and will directly contribute to its execution.



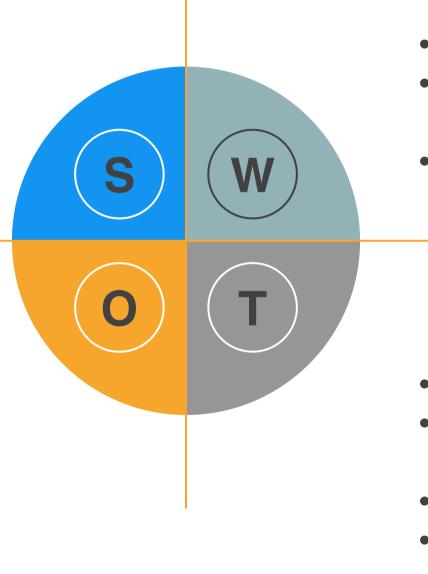
# **SWOT Analysis**

### **Strenghts**

- ISO Compliance
- License Holder in all major FM services area.
- Excellent Customer's Feedback.
- Highly Skilled Workforce.
- Located in Industrial Hub Eastern & Riyadh.

### **Opportunities**

- Growing demand of facility management services.
- Shifting towards the adoption of technology to reduce the labor force.
- Govt. Support Programs / Platforms.





### Weaknesses

- Constraints in terms of financing and funding.
- Digital infrastructure (ERP / SAP System and IT Security .
- Organizational Structure, Procedures and Policies.

### **Threats**

- Increase in number of SME's.
- Maintain the marginal price & provide better services.
- Low ROI.
- Aging invoices in Govt & Semi-Govt entities.
- Recruitment / Visa Restrictions.

# **Financial Performance**

### Sales & Revenue

AJCO has the last four years financial statement with continuous annual growth.

AJCO has growth ambition to Increasing sales upto 2.5 billion Saudi Riyal by 2030.

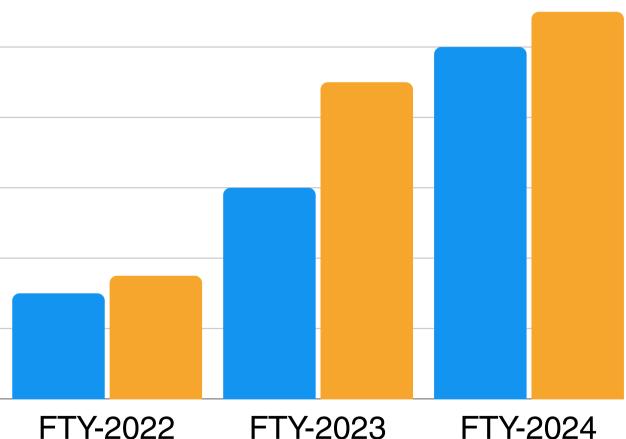


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\*MSAR- Million Saudi Riyal. \*\*Total Revenue (2021 to 2024). \*\*\* As of 2024.









### CONTACT FOR MORE.



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